

J.LINDEBERG X CHRISTOPHER EUBANKS Q&A



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1. **What drew you to this partnership with J.Lindeberg? What are you most excited about?**

The combination of style both on and off the court is probably the biggest thing that drew me to J.Lindeberg. Seeing how much time and effort they put into both elements of style and fashion made me feel like this is a great fit. Then when I met the team and I saw how much passion everyone has for this partnership, I knew it was the right decision.

2. **What are your favorite pieces from the collection and how will your personal style show through your outfits at the Australian Open?**

My favorite piece from the collection would probably be the Jensen Print Polo. The vents in the back make the shirt breathable when I'm sweating but I also love how it's not the contemporary polo shirt in terms of the collar. In terms of how my personal style will show through my AU Open outfits, I guess you'll just have to wait and see...

3. **When did you first learn about J.Lindeberg?**

I first learned about J.Lindeberg simply from word of mouth. Luckily, I'm friends with people who absolutely love golf and I think that's when I first saw the brand. Then it slowly started popping up in tennis, but I hadn't seen any male players wear it. So for me to be one of the first male tennis players is truly an honor and I can't wait to represent the J.Lindeberg as best as I can.

J.LINDEBERG

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.