

J.LINDEBERG DEBUTS HIGH-PERFORMANCE SKI AND OUTDOOR COLLECTION FOR FW23



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J.Lindeberg is thrilled to unveil its FW23 Ski and Outdoor Collection. Rooted in the premium aesthetics of Aspen ski culture and the breathtaking landscapes of Bear Peak in Boulder, the collection introduces innovative designs with an emphasis on durability, sustainability, and high-performance.

The FW23 ski and outdoor line-up takes inspiration from the luxury of Aspen, juxtaposed with a biker-tech attitude. Packed with color, the 'Bridge Wave' prints create bold statement looks on ski pants down jackets that are sure to turn heads on and off the ski slope. Luxury is also woven into the line-up, boasting a unique jumpsuit and a classic pair of ski pants in bonded fleece and water-repellent nappa lambskin leather. These opulent pieces, designed specifically for ski adventures, adds an extra layer of refinement to the collection, featuring inside snow gaiters and Primaloft padding.

The new collection features high-performance jackets and pants made from sustainable Bluesign-certified LX Stretch 2L fabric, offering mechanical stretch for ultimate comfort. These styles boast waterproof and breathability ratings of 30,000, ensuring unparalleled protection in harsh winter conditions. Insulation comes from sustainable Primaloft padding or premium-quality traceable down, maintaining warmth without compromising environmental responsibility.

Perfect for après-ski activities, the collection also includes fine jacquard knits made from recycled fabrics and sustainable thermo-regulating styles, creating an effortless transition from the slopes to the lodge. The outdoor line-up takes its cue from the breathtaking natural surroundings of Bear Peak in Boulder. Using a neutral palette accentuated with strong colors, the collection features 'Death Valley Camo' and 'Caldera' prints.

The outdoor styles incorporate several durable materials, like Schoeller 3L, ensuring wearers stay dry in all weather conditions. Jackets and vests in the collection are crafted from RE:SKI fabric, a product made from recycled plastic and stuffed with 100% traceable duck down, showcasing the brand's commitment to sustainability. For FW23, J.Lindeberg is also proud to extend its sportswear rainwear range. Crafted with a Schoeller fabric rated as waterproof 20,000 and breathability 20,000, these water-repellent styles shield you from harsh weather while ensuring comfort and flexibility.

Available in store and on [jlindeberg.com](https://www.jlindeberg.com) from August 2023.

J.LINDEBERG

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.