

J.LINDEBERG

LAUNCHES FALL

WINTER 2024 SKI

COLLECTION



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Inspired by the energetic spirit of the early 2000s, our Fall Winter 2024 ski collection is crafted for those who live for the thrill of the slopes and the après-ski moments. Each piece embodies our legacy of pushing boundaries in fashion and sports, with contemporary designs and high-performance materials that offer both functionality and flair.

Elevating the Fall Winter 2024 sport collection to a new level of sophistication, we introduce a selection of premium pieces made in Italy. Ski features premium pieces with an après-ski vibe – ideal for lifestyle moments beyond the slopes. This carefully curated selection features chunky sweaters, knitwear and premium ski jackets that are crafted with precision to provide luxurious comfort and warmth.

Featuring pieces that can be worn both on and off the slopes, the ski collection uses super-technical fabrics, thermo garments and advanced mid-layers. The "Pro Ski" program offers two looks for men and women in a 3-layer fabric by Schoeller, as well as a technical and breathable 3-layer fabric in 100% nylon. The high-end "Lux Ski" program has an après ski vibe and features looks for lifestyle moments, with chunky sweaters, knitwear and premium ski jackets crafted in Italy, as well as pieces featuring the nylon bonded LX STRETCH fabric with technical 4-way stretch. Our new iconic 'back-to-back bridge' design is also applied on ski styles and features our bridge logo detailed on the shoulders.

The collection will be available in J.Lindeberg stores globally and online from November 2024.

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.

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