

# J.LINDEBERG INTRODUCES THE FAIRWAY BROGUE SNEAKER

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J.Lindeberg expands its golf footwear collection with the introduction of the Fairway Brogue, a sophisticated new model designed for both men and women. Alongside this launch, the brand is releasing fresh seasonal colorways for its signature Vent 500 and Range Finder models, offering golfers an expanded palette of stylish and high-performance options.

The Fairway Brogue is available in both black and white and blends traditional craftsmanship with modern technology and design. Crafted from top-grade full-grain leather, it is engineered to deliver exceptional durability and a classic look that stands the test of time. It features a breathable Nylex lining, a supportive Nylex+Ortholite insole and an EVA midsole that provides superior shock absorption and cushioning. To top it off, the rubber outsole ensures excellent traction, offering stability and comfort throughout your game.

Complementing the launch of the Fairway Brogue, J.Lindeberg is also introducing new seasonal colors for its signature Vent 500 and Range Finder models, broadening the range of options available. Both styles continue to be offered in black and white, and for men, the new colors are Barbados Cherry and Forest Green for the Vent 500, as well as Forest Green for the Range Finder. For women, the Vent 500 is now available in Moonbeam and Pink Peacock, while the Range Finder is available in Moonbeam.

Fairway Brogue and the new seasonal colors will be available in J.Lindeberg stores globally and online from August 2024.

**J.LINDEBERG**

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.