

J.LINDEBERG

PRE-SPRING 2025

SPORT COLLECTION



PR MANAGER

Elin Engelbrektsson
+46 (0)78 416 162
elin.engelbrektsson@jlindeberg.com

PR & COMMUNICATION

UNITED STATES

Emilia Esser
+1 (929) 364 3679
emilia.esser@jlindeberg.com

PR COORDINATOR

Paulina Forsberg
+46 (0)73 516 6585
paulina.forsberg@jlindeberg.com

PR COORDINATOR US

Victoria Lipon
+1 (610) 955 6354
victoria.lipson@jlindeberg.com

HEAD OF MARKETING & COMMUNICATION

Karin Elwin
+46 (0)73 54 20 955
karin.elwin@jlindeberg.com

jlindeberg.com
@jlindebergofficial

Continuing the Clubhouse legacy from Fall Winter 2024, J.Lindeberg Pre-Spring 2025 collection draws inspiration from rich archives, paying homage to their association with the music culture of the Y2K era – a time when J.Lindeberg dressed music icons for both the nightclub and the golf club, infusing the sports scene with an edgy aesthetic that resonated beyond the greens and courts.

The PS25 collection unfolds in two harmonious color drops, one purple and one turquoise, designed for easy mix-and-match. The prints include 'Resonance', inspired by digital glitches, beats and the rhythm of music, that offers a 3D-like structure coming alive upon wear. The 'Micro Bridge' pattern and an ombre print story further enrich the collection, offering a fresh take on the Bridge logo and introducing gradient hues across jersey tops, base layers and dresses.

In the tennis collection, key styles include the Eliana Bodysuit, with a one-piece color block design and intricate border details, and the Niccolo T-shirt – offering a unique and modern blend of color blocks and prints. In golf, the Lindsey Dress emerges as a standout piece, featuring a built-in bra and ventilated cut-out details, crafted from an OEKO-TEX® certified fabric. For men, the Charlie Polo, crafted from our temperature regulating TX Jersey 37,5® fabric, features a sleek placket, welded cutting line and mesh back, offering strategic ventilation. The collection also introduces the lightweight Thea and Tyler windbreaker jackets, designed to shield against the elements without compromising style.

Recognizing the active lifestyle of the J.Lindeberg consumer, PS25 offers a curated 'Lifestyle' range for off-court and off-course appeal. The pieces are crafted from an ultra-soft stretch fabric and a soft microfiber rib, ensuring that style and comfort extend beyond the play.

A crossroad of past and future, sport and music, functionality and fashion – the Pre-Spring 2025 sports collection is designed for the modern athlete.

The collection will be available in J.Lindeberg stores globally and online from November 2024.

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.

J.LINDEBERG