J.LINDEBERG LAUNCHES THEIR FULL GOLF SHOE COLLECTION



GLOBAL PR MANAGER Elin Engelbrektsson +46 (0)78 416 162 elin.engelbrektsson@jlindeberg.com

PR & COMMUNICATION UNITED STATES

Emilia Esser +1 (929) 364 3679 emilia.esser@jlindeberg.com

PR COORDINATOR Andrea Valassi +46 (0)70 7355 615 andrea.valassi@jlindeberg.com

PR COORDINATOR US

Victoria Lipon +1 (610) 955 6354 victoria.lipson@jlindeberg.com

HEAD OF MARKETING & COMMUNICATION Karin Elwin +46 (0)73 54 20 955

karin.elwin@jindeberg.com

jlindeberg.com @jlindebergofficial After a successful pre-launch in November, J.Lindeberg is set to release the full collection of its innovative golf shoes at the end of February. The launch features the Vent 500 model and the Range Finder model, blending high-performance functionality with contemporary style.

With J.Lindeberg's distinctive aesthetics, the collection redefines expectations for golf footwear, offering a stylish blend of function and fashion. The signature golf sneaker, Vent 500, combines a waterrepellent upper in a unique transparent hex texture mesh, offering superior breathability and protection. Its seam-seal technology ensures waterproof integrity, while the TPU outsole delivers excellent traction and durability. The inclusion of SPANCO+ Ortholite insoles and an EVA midsole adds to the comfort and performance.

Similarly, the Range Finder sneakers are designed for confidence on and off the course, with a comfortable interior and technical soles for superior cushioning. The shoes feature a microfiber PU and upper diamond texture mesh for durability and breathability, complemented by a half-transparent rubber outsole for reliable traction.

"We're excited to finally unveil the full range of our golf shoe collection. By focusing on performance, style and comfort, the shoes are crafted to empower golfers to feel and perform at their best, "says Neil Lewty, Chief Creative Officer.

The collection is released in J.Lindeberg stores worldwide, online and selected retailers on February 29th. The Vent 500 will be available in black, white, green, and blue, and the Range Finder will be available in white, black, and blue.

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.

J.LINDEBERG