

J.LINDEBERG

SPRING SUMMER

2025 SPORT

COLLECTION



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J.Lindebergs SS25 sport collection takes inspiration from the athletic havens of the US, celebrating iconic sports and the lifestyle that surrounds them. It merges classic aesthetics with contemporary sportswear technology, highlighting our innovative approach to bridge sports and fashion.

The SS25 collection draws its primary inspiration from the prestigious golf majors like the Masters at Augusta and the US Open, infusing elements from these iconic tournaments into each design. J.Lindebergs color strategy this season is intentionally narrow, focusing on two key narratives that embrace both nostalgia and a forward-thinking graphical approach, ensuring every piece is both functional on the green and stylish beyond it. Vivid azalea pinks and fresh hues pay homage to Augusta's famous 13th hole, while a sophisticated palette of rain-wash blues, black and greys reflects the essence of Oakmont and Cave Hill. Micro prints and intricate embroidery, such as the Eisenhower tree on polo shirts, capture the spirit and heritage of the courses.

Dedicated to the golf enthusiast, the golf collection celebrates J.Lindebergs partnership with USA Golf, featuring designs inspired by the great American courses. It includes technically refined pieces like the lightweight jerseys and hybrid knits in lyocell and silk, which offer both luxury and functionality. They're also extending their shoe collection with a new high-top and low-top sneaker for both men and women, marking the next step in their golf shoe revolution.

The outdoor segment is inspired by the rugged beauty of Annapolis, with pieces crafted to withstand the elements while easing flexibility and movement. This includes the Pro Pack styles featuring advanced fabrics like knitted sweaters that integrate mesh and 3D

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.

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knitting technologies. The collection also highlights a versatile range of accessories including bags and belts, focusing on functionality with a stylish edge, suitable for both urban explorers and trail adventurers.

Enhancing athletic performance without sacrificing the signature J.Lindeberg edge, the SS25 sports collection is as innovatively sporty as it is stylish.

The collection will be available in J.Lindeberg stores globally and online from January 2025.