

TODD CLEMMENTS Q&A



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What drew you to this partnership with J.Lindeberg?

I've been wearing J Lindeberg for the last couple of years and love everything about the brand. I really like the direction the brand is going, with some awesome pieces coming through in the new collection - lots of great colours and styles and I can't wait to rep some of them out on the course in 2024.

In terms of this partnership, what are you most excited about?

I have to say I'm excited to collaborate with all the other athletes across the different sports and work with all the sports marketing team at J Lindeberg. I'm a massive sports fan in general, so getting to meet all the other J Lindeberg ambassadors and collaborating with them will be great fun. I'm also looking forward to wearing and sampling some of the fashion pieces when I'm not competing.

What are your favourite pieces from the SS24 collection?

My favorites at the moment are the Maseo Knitted Shirts, Gimo Pants, and anything from the Tour Tech Print Collection.

What's your proudest golf moment?

Probably my first win on the DP World Tour last year at the Czech Masters. It's something you imagine as a kid growing up, and for it to happen in my debut season too was extra special. Hoping to grab a few more over the coming years.

What is your career goal for 2024?

This year I'd really like to finish in the Top 20 on the Race to Dubai Rankings. I'd also like to qualify for one of the Majors, either the US Open or Open Championship. And then finally I'd like to give myself another chance to win on the DP World Tour.

Do you have any personal goals for 2024?

I wouldn't say I set personal goals for the year. I just like to keep myself fit, get stronger in the gym and live a healthy lifestyle.

Founded in Stockholm, Sweden, in 1996, J.Lindeberg was born out of an idea to inject style and energy to golf by changing how players all over the world dress on and off the course. Since then, the brand has continued to bridge the worlds of fashion and sports with irreverence, offering sophisticated, edgy, and comfortable products for the modern active lifestyle. Its headquarters remain in Stockholm, but today, J.Lindeberg can be found in more than 62 countries. There are 157 J.Lindeberg stores in the world and showrooms in New York, London, Oslo, Munich, Zürich and Salzburg. Wholesale distribution covers close to 2000 stores, including the leading high-end department and specialty stores around the world.